

# HOME

# *Inspirations*

2024

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# We present to you our latest classic "Applause" collection.

If you are lovers of elegance and timeless style, this collection is created especially for you! "Applause" is a real gem among classic fabrics with a modern twist.



## What makes it so special?

It is an incredibly soft fabric that cannot be described in words. With 53% viscose and 20% cotton, it has a velvety smooth touch like no other.

The "Applause" collection also impresses with its design. The classic pattern, which shows ornaments, flower vases and many other subtle details, will certainly add elegance to any interior. And if you are looking for a smooth coordinate, we have it for you in exactly the same viscose and cotton composition.

The "Applause" collection is perfect for curtains, pelmets, furniture upholstery and decorative accessories. You can create unique interiors that will delight your guests.

If you are interested in this collection, we encourage you to order a sample. Thanks to it, you will be able to offer "Applause" live to your customers in your salon. This is an opportunity to show them how unique this collection is and how beautifully it can change any interior.

"Applause" deserves loud applause!

Dear Readers,

With pleasure, I present to you the latest issue of the modern interior design magazine, HOME Inspirations.

Our goal is to deliver inspiring content and showcase unique product innovations from Poland, featuring interesting solutions and ideas that will enhance and add character to your living spaces. The title is directed at the broad spectrum of the home furnishing and decoration industry.

HOME Inspirations magazine not only inspires but also informs. In this issue, we focus on the trends proposed by the Heimtextil Fair and Ambiente Frankfurt Fair of the year 2024. You will find a series of interviews with Polish designers Dorota Banaszek and Mariusz Ochocki, as well as business personalities Daniel Wąsikowski and Zbigniew Bylica.

How do they work, where do they draw inspiration from, and what are their plans for the future? All of this you will discover in the pages of HOME Inspirations magazine.

Happy reading!



*Agnieszka Pilars*

Editor-in-Chief of HOME Inspirations magazine

Find us on



HOME Inspirations magazine



# edwanex

Premium glass manufacturing since 1977



PRODUKT  
POLSKI



PRODUKT  
100% EKO

Edwanex is a Polish family business manufacturing glass since 1977. The glassworks specializes in decanters, tableware, and decorative glass products. We care for the high quality of glass and continuously extend the range of our products with modern and functional designs. Most of them are hand-made. Our products are valued in numerous places around the world.

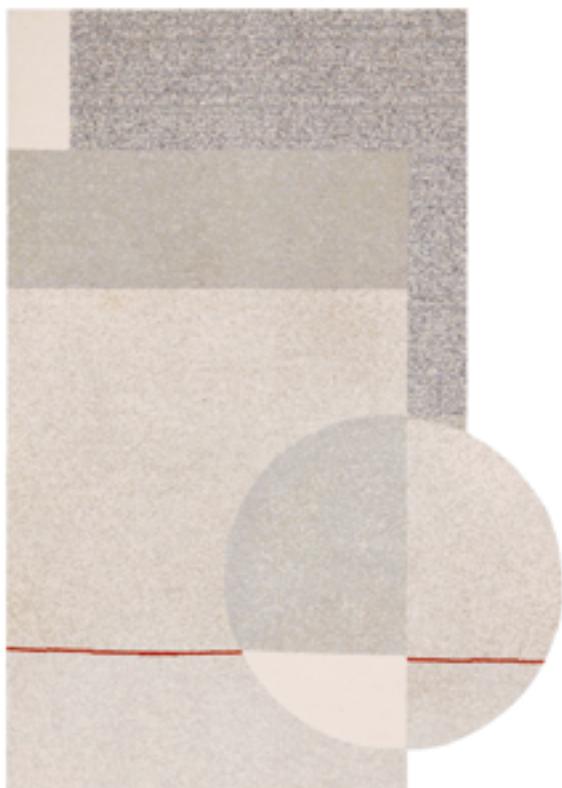
Edwanex sp. z o.o. sp.k.  
Rossosz 2, 21-010 Łęczna  
tel. +48 81 75 21 587



See more:  
[www.edwanex.com](http://www.edwanex.com)  
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Dorota Banaszek

## Get inspired with HOME Inspirations !



Lubiana

On the cover: fot: Unsplash  
 Pilars Media Publishing House  
 tel: 501 687 458, agnieszka.pilars@pilarsmedia.pl  
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# HOME *Inspirations*

MANAGING EDITOR  
 Agnieszka Pilars

COMPOSITION  
 Special Mark/ Znak Szczególny Anna Tosiek  
 kontakt@znakszczegolny.pl

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“Ceramika Artystyczna,” the Ceramic Handicraft Cooperative in Bolesławiec. We are very successful as a result of several hundred extremely experienced and dedicated individuals. Thanks to this fact we are recognized as the industry leader of hand painted ceramics. Customers around the world appreciate and value our esteemed artistic expertise and the exceptional quality of our innovative products.



### Address of the Cooperative Headquarters

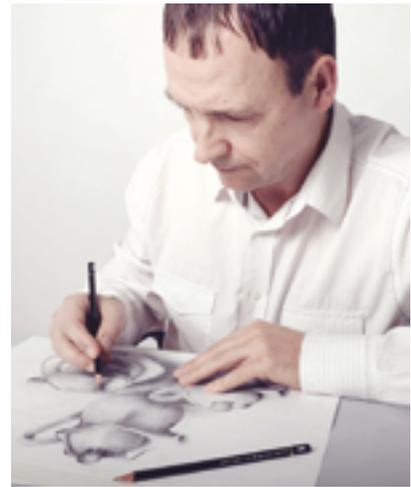
23 T. Kościuszki Street  
59-700 Bolesławiec  
Poland

+48 75 732 40 51  
poczta@ceramika-artystyczna.pl

We work from Monday to Friday:  
07:00 a.m. – 03:00 p.m.

# I have always been fascinated by the beauty of ceramic vessels

Interview with Mariusz Ochocki, Artistic Director and Main Designer of the Artistic Handicraft Cooperative "Ceramika Artystyczna" in Bolesławiec



Mariusz Ochocki

## ► How did your career path with Artistic Ceramics from Bolesławiec begin?

After graduating from the Academy of Fine Arts in Wrocław in 1991 I started working at the Artistic Handicraft Cooperative "Ceramika Artystyczna" in Bolesławiec as a Form Designer. I had the opportunity to work there with many excellent artists and designers, such as Bronisław Wolanin, Izabela Zdrzałka, and Wanda Matus. Now, I'm honored to create in this unique place, it's a great challenge.

I feel grateful that I quickly found a place where I can follow my passion. I was a bit worried about the new situation when I received an offer to take up the position of Form Designer in a plant with such great ceramic traditions and reputation. I didn't know yet how my professional work would develop and whether my presence next to the great artist Bronisław Wolanin would bear the pressure of maintaining a high level of design. At the beginning of my professional path, everything started to go my way. The first patterns of

forms quickly appeared in which I could present my style.

Since 2012, I have been the Chief Designer and Artistic Director. We maintain the continuity of the plant's ceramic traditions and constantly search for new directions in design development. Over the years, I have been using proven and developed methods of controlling the design of the Cooperative. The design method supported by new technologies may have changed slightly, but for me, the basis for design will still be paper and pencil.

I have always been fascinated by the beauty of ceramic vessels. My passion for ceramics has accompanied me since my early childhood. I owe it largely to my father. It is thanks to him that I am interested in the shape of forms. As a ceramics technician, he was able to talk passionately about making ceramics. Even as a primary school student, I used to come to the factory where my father worked and observe the work of ceramicists at various stages of production. My interest in this field of art did not end only

with the products themselves. I was also interested in the annually organized open-air ceramic and sculpture workshops. In those days, I liked being close to ceramic artists, observing their work, and creating myself.

Now I can say that sensitivity to form is the reason for my passion, for creating. It also taught me the need to constantly search for new shapes. This passion for creation accompanies me to this day. While still a student at the Academy of Fine Arts in Wrocław, I was involved in painting, graphics, and sculpture, but now I have focused all my attention on designing interesting forms. In the constantly changing market and customer needs, it allows me to search for and implement various shapes.

## ► Sources of your inspiration? Where do they come from, how do you get them?

The history of the Artistic Handicraft Cooperative "Ceramika Artystyczna" is a rich source of inspiration for many designers. This results from the work of many generations of creators, and



authors of several hundred designs. The history of the Cooperative also shows the influence of interpenetrating design styles. This environment is a specific place for designers. It has a creative atmosphere that stimulates creativity and imagination. This allows me to freely implement my ideas, which, after processing into ceramic forms, would be suitable for serial production in subsequent stages and retain their aesthetic values. Currently, my position provides ample opportunities to introduce new

product lines tailored to customer requirements. With the increasing demand for high-quality products, it allows me to implement them. My design is influenced not only by tradition. On the one hand, the rich heritage of forms of many generations of Bolesławiec ceramicists, and on the other hand, the contemporary design of designers working in the "Ceramika Artystyczna" Cooperative. For over 30 years of my professional career at "Ceramika Artystyczna", I have learned to notice constantly changing

trends in the world of ceramics and to adapt my projects to current market requirements at the right time. The main trend in my search for new patterns is the pursuit of simple and functional geometric forms. Their beauty is hidden in simple shapes. I managed to replace the bulging bellies popular in Bolesławiec stoneware (a type of vessel) with a solid with straight-cut sides. This change in the shapes of the vessels opens up new possibilities for me. Simple forms create the basis for many sets of dishes that can be freely





changed and developed. In my search for a new, original form, I am looking for an answer on how to transform it so that it finally shows its distinctiveness, its style, and to make it stand out I have to think about something unique. I am looking for new paths in the secret world of pure forms to find those unknown, simple, and unique. Sometimes, to see them better, I reach to the roots to see what is most important, what makes this form the one I am looking for.

When working on a project, I not only follow new trends, but regardless of them, I try to set them myself. The search for interesting shapes is also forced by the new needs of the rapidly changing market for specific products and their intended use. Another impulse to create new things is the opening of the Association to Asian markets. As a result, new, small utility forms were created to meet the needs of customers from Japan and South Korea.

I have always been fascinated by material from which you can make countless fancy shapes, and

even though many of them are created every day, I always see something inspiring in my mind's eye. The impulse to create new forms is to observe our surroundings and notice the harmony of shapes enclosed in a simple block. It's worth just looking around, observing people, their needs, and reactions when they encounter various objects. We are

surrounded by ideas everywhere, but the most important thing is finding something that suits your style and taste. Knowing how people feel about different shapes can be very useful when creating. Many inspirations come to my mind while drawing. This is where I always start. A piece of paper and a pencil open the gates of my imagination. Futuristic visions appear in your thoughts. I shape the sketched designs graphically on the computer, which helps me make further decisions. The development of a new shape requires that it be appropriate and desirable for the recipient in every aesthetic and functional respect. The needs of buyers are put at the center of the design process. We use various objects in our everyday life, and more and more of them are made of ceramics. My imagination tells me what object could be transformed in such a way that replacing





plastic with ceramics would be the same object - aesthetic and practical. Some ideas follow me, which I remember when I started implementing them. Then I lock myself in my studio and analyze in various ways to find the right solution, direct my thoughts, and fill them in a closed image, bringing the developed shape to a stage where, in my opinion, it will obtain a satisfactory result.

Because the Cooperative has enormous potential and technological resources, I can create and implement almost any project.

Ceramics is an interesting material because you are never 100% sure what the final effect of the project will be. The final stage of sharp firing determines whether the product will keep its shape and meet expectations.

► **Please tell HOME Inspirations readers what your plans are related to design for the next period?**

In my latest ceramic vessel designs, the main theme is the office. The newly created "ceramic office" collection consists of ceramic trays of various lengths and similar heights in the form of an ellipse for sorting notes, paper clips and other small office items, as well as cups for pencils and markers. All these ceramic forms are decorated with specially selected decorations that match modern office interiors while maintaining functional and aesthetic aspects. Many new heart- and star-shaped Christmas accessories were also created to decorate Christmas tables, such as plates, spoons, candlesticks, and spoon stands. The offer has also expanded to include new ceramic bathroom

accessories: these include soap containers, soap dishes and toothbrush holders. I also designed new kitchen dishes for serving drinks and these ones, which are not only functional but decorating tables in the dining room, kitchen or on the terrace: new platters, cups, jugs, spoons and plates. All products are decorated with a specially selected new line of decorations from the "BLUE EDITION 2023" series.

# Meet the Polish Porcelain Group

The Polish Porcelain Group was established in 2018 from the merger of four brands: Ćmielów, Chodzież, Lubiana and Ćmielów Design Studio. This is the strongest group of porcelain tableware manufacturers in Poland and the leading group in Europe. The Polish Porcelain Group cultivates over two hundred years of tradition of porcelain production and meets the needs of the most demanding customers in Poland and abroad.

The aim of the establishment was to consolidate commercial and marketing powers, as well as to increase the availability of the highest quality porcelain products. The Polish Porcelain Group is the leader of the HoReCa and Premium Porcelain segments.



Ćmielów, Rococo Anna



Ćmielów, Astra, Royal Blue

The **Ćmielów** porcelain represents over 230 years of craftsmanship and beauty which never ceases to amaze. It is the oldest Polish porcelain brand and is a permanent part of Polish material culture. It is not only a symbol of good craftsmanship but also of art. The passion for creating porcelain is visible in every smallest detail, unique design and hand-made decoration.

**Chodzież** is a brand with traditions dating back to 1852. It combines tradition and modern form, and Chodzież brand porcelain sets are passed down from generation to generation in Polish homes. The award of the title of Family Brand of the Year 2023 is proof of the recognition of its importance for consumers.



Chodzież, Dalia, Gold Line



Ćmielów Design Studio, Bau Solo

The youngest of the PPG brands is **Ćmielów Design Studio**. It was established in 2013 in cooperation with an outstanding designer, Marek Cecuła, who creates unconventional forms that delight with design and are aimed at people who keep up with the times.



The Porcelain Tableware Factory "**Lubiana**" has been one of the leading porcelain producers in Europe since 1969. Lubiana is a modern brand that offers world-class porcelain tableware. Lubiana brand products can be found in hotels, cafés and restaurants. The brand is also appreciated by millions of individual customers in Poland and abroad.

Lubiana, Stoneware Desert



Lubiana, Stoneware Cosmos

The Polish Porcelain Group combines not only four brands, but also tradition and modernity, standing out on the market with high quality and excellent design.



  
CHODZIEŻ  
1852

     
POLSKA GRUPA PORCELANOWA

*wistil*  
10 T U P A



NEW

**DALIA**  
GOLD LINE

Visit us on Ambiente  
26-30. January 2024  
Frankfurt am Main  
Hall 12.0 stand C70

# Masters of the craft

Interview with Daniel Wąsikowski, CEO of Edwanex



Daniel Wąsikowski

► **Mr. Daniel. Edwanex has been operating on the market since 1977. Could you please provide some insights into the history of the company's establishment and growth?**

Edwanex is a family company with many years of tradition. My father, Edward Wąsikowski, has been working in the industry as a glass technologist since 1966. In 1977 he decided to start his own

business. We gradually increased production. Edwanex Glassworks became an important player on the domestic and then foreign markets. We gained more and more competences in the production of complex forms and specialist knowledge in the field of decorating glass packaging. We have proven ourselves many times as a partner to leaders in the spirits industry. The first major cooperation of this type took

place in 2005, when we produced first models of vodka bottles for Ultimat. We efficiently implemented the client's vision, resulting in a distinctive product. Later, other brands that wanted to be unique started to apply.

► **The first major transition in Edwanex's history occurred when you took over the company from your father in 2019?**

Yes, that is correct. I took over the reins from my father in 2019. I became the head of the company to give it a new direction, largely focused on taking full advantage of opportunities emerging in the business environment.

► **How do you define 'chances' in the context of your business?**

I thought that these were primarily the growing needs and ambitions of our clients. Over the years, we have proven ourselves as masters of our profession when we talk about the production of packaging glass and its processing. We have developed valuable business relationships and the



Edward & Daniel Wąsikowscy





credibility of our brand on the market of luxury alcohol producers. We decided to focus on this direction and develop competencies in this area, within our industry contacts. Currently, we mainly produce exclusive bottles with a refined shape. We provide short production runs, which meets market requirements. The client comes to us with his own project. He is looking for someone who will effectively implement his complex and demanding concept. We are one of the few companies that provide such services.

► **What competencies distinguish Edwanex in this case?**

We think of ourselves more as a design company carrying out interesting projects than as a glassworks. What sets Edwanex apart in this regard are our design capabilities. We approach



glass not just as a material but as a medium. We can give glass a complex, unique, unusual shape, while ensuring functionality. We take on challenges that many other players have not met. We implement projects that are difficult and sometimes almost impossible to complete. We started to approach our clients' vision differently. Less as a producer, and more as a partner helping to solve a problem and successfully implement a specific idea. Our special feature is great flexibility in terms of production batch size. Customers know that when we undertake an ambitious project, we believe it is fully feasible. Thanks to our support, they can introduce a unique product to the market in a packaging that arouses admiration and envy.

► **What about the quality of the glass itself? What makes it stand out on the market?**

We use carefully selected types of sand, which serve as the foundation for our high-quality glass. Our glass meets the highest standards, with a third hydrolytic class rating and the super flint classification for color.

► **For which brands has Edwanex carried out projects?**

We have started partnership with famous producers of luxury alcohol. I have already talked about the Ultimat brand. In addition, we have carried out projects for White Feather, Bartex, Żytnia, and recently for Belvedere. I can't tell you about some of the collaborations yet, but I assure you that there will be something to admire.



► **During the development and change of strategy, Edwanex became one of the leading independent players in its segment. What do you consider to be your most important achievements?**

One of our most significant achievements was winning the prestigious Formes de Luxe award in 2020 for the innovative luxury packaging we created for White Feather. We put a lot of work into creating a characteristic cavity in the center of the bottle. I will also mention Belvedere, because thanks to this partnership we have won Formes de Luxe award again in 2023. The bottle for Belvedere is the most difficult project we have completed so far. It was a huge challenge to create

complex edges on the entire surface. There are as many as 1,540 of them.

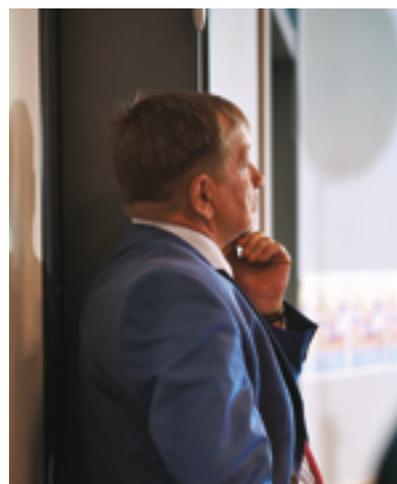
► **Why do you think large companies are currently looking for solutions provided by Edwanex?**

In my opinion large companies seek out Edwanex's solutions because they recognize the need for uniqueness and prestige in a highly competitive market. They understand that high-quality liquid alone is not enough, and that distinctive, expertly crafted packaging is essential to create a strong brand identity. We successfully realize these ambitions by providing rare and exceptional services.

# Chrispo Fair

## for the love of interiors

An interview with Mr. Zbigniew Bylica,  
the originator and organizer of the Chrispo Fair



Zbigniew Bylica

► **The first edition of the International Fair of Decorations, Christmas Ornaments, Glass and Ceramics, Kitchen Equipment, and Interior Decoration - Chrispo Zakopane 2023, is behind us. Could you share your impressions with the readers of HOME Inspirations magazine? How do you, as the organizer of the event, assess Chrispo Autumn 2023?**

Greetings to all HOME Inspirations readers. When in March 2023 I decided to organize the International Fair of Decorations, Christmas Ornaments, Glass and Ceramics, Kitchen Equipment, and Interior Decoration at the Nosalowy Dwór Hotel in Zakopane, a great responsibility lay on me, primarily for potential exhibitors. The two most important aspects were providing proper

service for exhibitors during the fair and ensuring the right promotion to attract the best visitors. It turned out that Chrispo Fair 2023 was attended by nearly two thousand companies (stores, wholesalers, decorators, and network buyers).

I'll share an example of feedback I received from one of the exhibitors. In a post-fair email, the exhibitor wrote to me that they had



been exhibiting for many years, but had never felt so well taken care of as an exhibitor before. For me, such messages confirm that the Chrispo Fair project was well-prepared and executed.

► **How many exhibitors were there at Chrispo Zakopane? How many industry participants attended the fair in Zakopane? How did the Nosalowy Dwór Resort & Spa Zakopane perform?**

There were 74 exhibitors at the Chrispo Autumn 2023 Fair, and you can find their details on the website [www.chrispo.pl](http://www.chrispo.pl). Meanwhile, the Nosalowy Dwór Hotel proved to be an ideal venue for such events in all aspects. Logistics, space, service, and hotel standards were of the highest level. colloquially speaking as the organizer, I can say, "there was nothing to complain about."

► **What interesting accompanying event did the Małopolska Regional Development Agency SA organize for the Chrispo Fair?**

Trade fairs, where entrepreneurs are present, are the best places for various institutions tasked with supporting business to showcase their programs and present their cooperation proposals in detail. This was the case with the collaboration between the Chrispo Fair and MARR (Małopolska Regional Development Agency - one of the best regional business support institutions in Poland). Through the Chrispo Fair, MARR organized a conference on the fairgrounds: "The Role of Sustainable Export in Building



the Competitive Advantage of Enterprises." The conference was attended by representatives of exhibitors, visitors to the fair, officials from the Małopolskie Voivodeship, as well as diplomats and entrepreneurs from Ukraine.

During conversations with exhibitors, I heard that numerous business contracts were secured with guests, including those invited by MARR. Every presence of business support institutions in the case of trade fairs is the best investment. I sincerely hope that in the upcoming editions of the Chrispo Fair, business support institutions will also participate.

► **After the undeniable success of the Chrispo Fair in Zakopane, a spring edition, Chrispo 2024, is planned. Could you share more about next year's plans?**

It's very pleasing to hear that the Chrispo Fair in Zakopane in 2023 was a success. Modestly, I can say that almost all exhibitors at the autumn Chrispo Fair were very satisfied with their participation in the event.

As a result of such positive feedback, the decision was made to organize the Chrispo Spring 2024 Fair. Due to the excellent

collaboration with Ms. Agnieszka Pilars, I decided to invite her to co-organize the spring edition. Together, we chose Hotel Mazurkas in Ożarów Mazowiecki for this project. This hotel has excellent infrastructure for organizing such an event. It is structurally and logistically very similar to the Nosalowy Dwór Hotel in Zakopane, with a large exhibition hall and lobby where high-quality stands can be placed with appropriate setups. Hotel Mazurkas also ensures a high level of service and accommodation for exhibitors. The event will take place on April 16-17, 2024. Although a significant majority of spaces are already sold, there are always opportunities to find places for potential exhibitors.

I would like to invite all guests to attend the Chrispo Spring 2024





Fair today. I would also like to announce that the fair is partnered with PAIH (Polish Agency for Investment and Trade SA), one of the best Polish business support institutions. I hope that PAIH will actively engage in the course of the fair.

In conclusion, I am pleased to inform you that the Chrispo Autumn 2024 Fair will take place at the Nosalowy Dwór Hotel in Zakopane on September 18-20, 2024. Our biggest task and goal are for each subsequent fair to be even better than those that have already taken place, yet worse than those that will happen in the future.

Thank you for the conversation.

Photos: Chrispo Autumn Fair Zakopane







# International Fair of Decorations, Christmas Decorations, Glass and Ceramics, Kitchen Equipment and Interior Design

# C HRISPO

## About the Event

Chrispo Fair: one of the best and most frequently visited fairs for decorations, Christmas decorations, glass and ceramics, kitchen equipment and interior design in Poland. What is unique is the place, date and great atmosphere accompanying the fair. Perfect logistics and high-class exhibition space guarantee comfort for both exhibitors and guests visiting the event.

We cordially invite all companies from the decoration, kitchen equipment, interior design, glass and ceramics as well as Christmas and holiday decorations industries to participate.

**Trade fair date:** APRIL 16-17, 2024

**Location:** MAZURKAS CONFERENCE CENTRE & HOTEL  
05-850 Ożarów Mazowiecki, ul. Poznańska 177

**WWW.CHRISPO.PL**

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### Organizers:



ZB Trade Zbigniew Bylica  
32-400 Myslenice  
ul. Mickiewicza 40  
Telefon: + 48 695 956 666



Pilars Media Agnieszka Pilars  
01-737 Warszawa  
ul. Elbląska 67/68  
Telefon: + 48 501 687 458

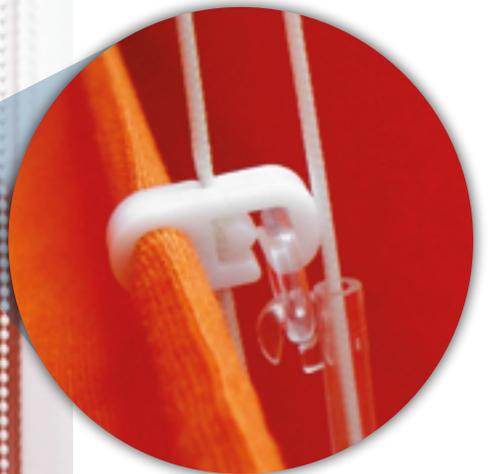
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Polish Investment  
& Trade Agency  
PFR Group

## RemaClick® - WAVE system for roman blinds

A simple way to create a cascade (wave) blind



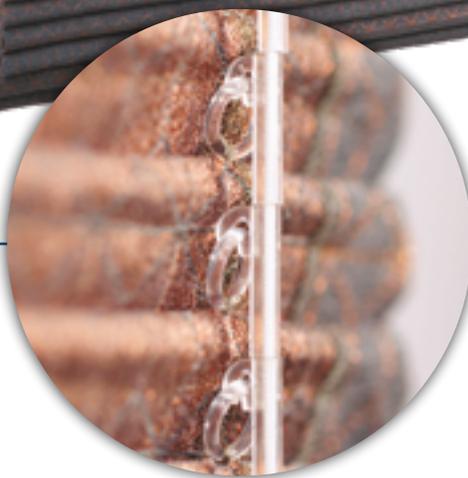
# Spacer for roman blinds

## Comfort and elegance

No spacer



With spacer

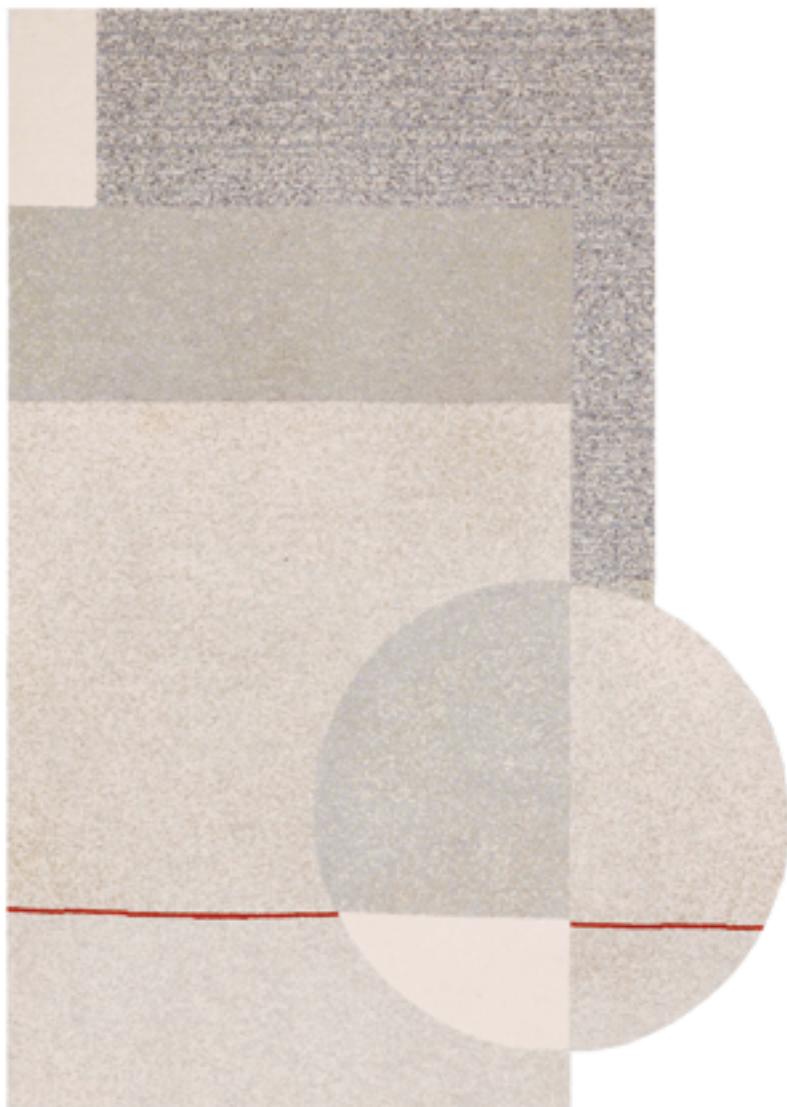


# Dorota Banaszek

## She's like a river:

it never stops, though may look still it keeps flowing, so it's persevering it is surprising: sometimes it is calm, yet it can be turbulent.

**That's the river – vital and life-giving.  
And it represents pure nature.**



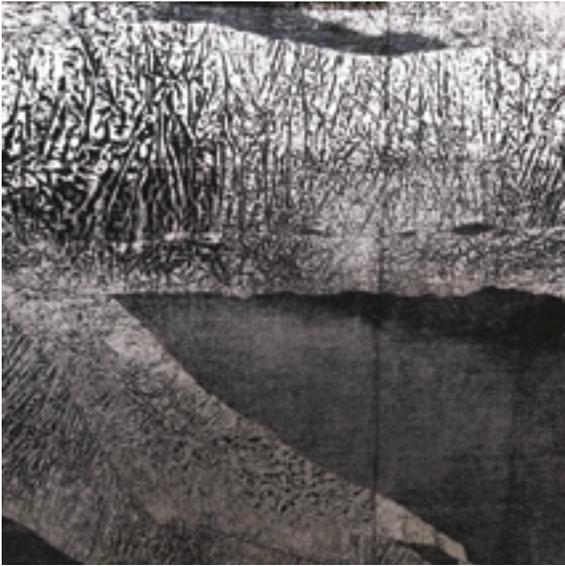
Pole 1, wool rug, 160x244 cm, 2021

## Over 2 decades in rug art

Dorota has been designing professionally for 25 years now. Her story is a consistent journey of a person who stays close to nature and people. Reflecting the Sense of Place in her art designs is always a result of 3 critical factors: her creative spirit, proper insights, and large know-how, which allow her to turn almost impossible ideas into real goods being also objects of art.

**Dorota: "For me, carpet is a decorative fabric. However, it offers many more functions. As a decoration, it must have a beautiful color, structure, and pattern. Like any fabric, the nobler it is, the nobler the raw material from which it is made."**

In her opinion, an important feature that makes people love carpets is the warmth they bring to any room. Like plants, the rug



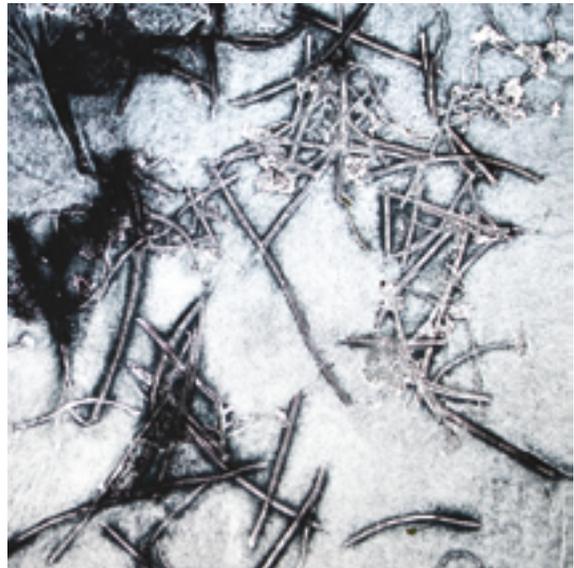
MysteryofNature#2, 20x20 cm, 2023, carbon paper



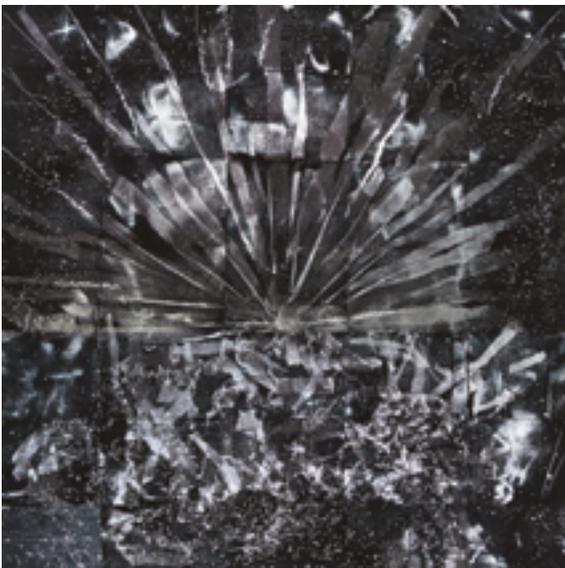
Latent#10, 4,3x4,3 cm, 2023, lightning objekt



Latent#6, 4,3x4,3 cm, 2023, lightning objekt



Composition 2, 20x20 cm, 2022, carbon paper



TracesofNature#2, 2x2 m, 2023, carbon paper



Latent#10, 4,3x4,3 cm, 2023, lightning objekt



Nature, structural carpet, 100% wool, Landscapes collection, 2022

fills the space with some grace of its own. The fashion for carpets changes over time, yet empty floors are rare choices for good, so in the end we decide on a smaller or larger rug. Therefore, the tangible and figurative warmth is a strong distinguishing feature of her various design artworks.

## "Landscapes"

In 2022 the 'Landscapes' collection (Krajobrazy in Polish) was

among the finalists of the Good Pattern competition (Dobry Wzór in Polish). This collection is dedicated to users who love nature, and are reaching for a biophilic design based on natural colors, materials, and organic shapes.

It depicts the story of the destructive impact of mankind on our environment. The usage of carpets symbolizes the exploitation of Mother Nature.

The triptych of round carpets woven from undyed wool yarn presents three key natural habitats of high importance to Poland's and Europe's biodiversity: the Biebrza National Park with the Biebrza Valley, the Augustów Primeval Forest with the Rospuda river, and the Solska Forest.

In addition to the educational and cognitive value, this product has sensory, and thus therapeutic properties. All thanks to the use of flat weaving, loops, and cut

fleece. For its users, the carpet becomes a sensory path that stimulates the sense of touch.

**Dorota: “I hope this is the beginning of a wider collection. Working with structure gives enormous design possibilities, which I find inexhaustible.”**

Fun fact: the carpet ‘Nature’ out of this collection is one of the exhibits in the Touch of Art – a 2-year project that is aimed at getting art closer to persons with vision impairment.

## Design Projects Previews

2024 will bring several new design projects to life. One of them is a selection of wallpaper designs inspired by The Tapestry Collection of Sigismund II Augustus, including a unique, high-end proprietary fabric. The wallpapers will be initially available in Poland, next rolling out in the European market.

Another new project covers lamp designs. These will be compact lighting objects of art.

Soon, there will also be new releases of individual art exhibitions in galleries presenting proprietary fabrics made of carbon paper.

## Meet the Artist

You can experience more of Dorota’s designs and stories online:



[dorota.banaszek.73](https://www.instagram.com/dorota.banaszek.73)



<https://www.linkedin.com/in/dorota-banaszek/>



Rospuda, structural carpet, 100% wool, Landscapes collection ,2022



# Ambiente Trends 24+

stage the luxury of silence, new compositions and digital innovations

Ambiente reflects the decisive international styles in the consumer goods sector. Whether Dining, Living, Giving or Working – it shows what will be on the table in the future, what will belong in living and working spaces and what will be given as gifts. For this purpose, the trend bureau bora.herke.palmisano has been commissioned by Messe Frankfurt to research the shapes, colours and materials that will inspire consumers worldwide. The three most important trends will be staged with exhibitor products in the Trend Area in the foyer of Hall 4.1 from 26 to 30 January 2024.

ambiente

26.–30.1.2024  
FRANKFURT/MAIN



*trends*  
24+

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## AURA OF PROGRESS\_visionary + elemental

sharpens our attention for progressive ways of looking at things and stands for a fascinating interplay of opposites. Elemental force meets futurism, and archaic elements combine with hyper-innovative technology. For digital and also AI-supported design processes enhance traditional craft methods. Ecological, resource-saving approaches are decisive for many designers. The results are not only fascinating and novel, but also sustainable. A living theme that inspires and grounds us at the same time.

In the radiant and vibrant colour palette, the digital world appears to merge with the physical – and reaches from warm tones like violet, intense solar yellow to glowing lava to cool components and light-flooded nuances such as aqua and mineral tones. A shimmering cloud tone as well as deep grey and dark earth tones characterise the neutral component. Colour gradients, airbrush effects, glassy-transparent and blurry colours strengthen this effect. Strong materials such as wood, steel and stone, as well as shapes borrowed from nature, are deliberately brought together with futuristic elements. Rough and uneven surfaces are in the focus. Traces of aged materials flow into the surface design. Even rust can serve here as inspiration for an out-of-the-ordinary pattern. In addition, conceptual fragrances like candles, diffusers or special room perfumes enrich this living theme just as much as visual phenomena created via innovatively interpreted LED technology – for example with luminaires that immerse an entire room in a veritable glow of colour.

## QUALITY OF SILENCE

pure + familiar

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## QUALITY OF SILENCE\_pure + familiar

discovers the special in the simple and reflects the need for calm and clarity. Positive colours and simple, sustainable materials allow us to experience warmth, tranquility and comfort as the real luxury. The appreciation for existing raw materials and the work on a future worth living in are reflected in the entire design. A holistic living theme that is puristic and soothing at the same time.

Natural material colours, sunlit pastels and lightened tones are characteristic for this palette, from warm terracotta and wood tones as well as straw yellow to neutral ecru and sand tones to cool grey, blue and sage. Familiar materials appear released from their original context. Eggshells, for example, serve as the starting point for unusual designs that tell their own stories. As far as possible, everything is recycled – not just wood but leaves and bark too. Discarded paper fibres are turned into handmade, high-quality paper. Simple, completely unassuming and unconventional resources from everyday life are often given new meaning in this way. Transformation is fundamentally understood. Many designers fully exploit the principles of circular design and work with compostable bioplastics, for example. Moreover, the boundaries between design and art are fluid. Individually processed objects celebrate the aesthetics of everyday life, the enjoyment and appreciation of simple rituals.

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## SPIRIT OF CRAFT\_bold + poetical

brings together diverse influences in a bold and poetic manner and is characterised by striking shapes, bold combinations and a sophisticated colour palette. Craft skills combine with a modern aesthetic, a clear personal touch and durability. In addition, products and interior design ideas with a flexible character are increasingly appreciated, as they are constantly adapting to our changing living circumstances.

The extravagant colour palette combines a warm amber, brandy and chili tone with neutral grey and sepia as well as with cool lapis lazuli, glass green and turquoise. Diverse craft skills and almost forgotten materials and techniques give rise to objects with a quite unique style – for example, the combination of copper and hot enamel where the glass-like powder coating lends the material a striking look with amazing colours and unpredictable shades. Vintage pieces and motifs from manufacturers' archives are also rediscovered and artfully transformed into new designs. Ceramic is a key material with unimagined design possibilities. Especially with tableware and glass, hand-painted motifs and hand-worked structures emphasise their unique character. Textiles and rugs are reminiscent of objets d'art with elaborate handicraft techniques, self-confident patterns and wide-area appliqués making the products appear like large-format graphics, collages and reliefs.

*The trend scouts: Trend bureau bora.herke.palmisano*

*Claudia Herke, Cem Bora and Annetta Palmisano analyse international trends in fashion and art, interior and lifestyle for Messe Frankfurt. With their many years of experience, their great expertise in trend forecasting and material research, they offer valuable guidance for the trade with analyses, lectures and inspiring special shows. In the trend presentation, they visualise the style trends of the coming season clearly and close to the market.*

*Source: Messe Frankfurt*

*Fot: Messe Frankfurt*

*<https://ambiente.messefrankfurt.com/frankfurt/en/press/press-releases/ambiente/trends-24.html#download>*



# POLONTEX

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# New Sensitivity:

## Heimtextil Trends 24/25 focus on textile transformation

Under the new theme "New Sensitivity", textile transformation is the focus of Heimtextil Trends 24/25. Three approaches show ways to a more sensitive world of textiles: the plant-based production of textiles, the support of textile cycles by technology and the bioengineered use of natural ingredients. In addition, Future Materials curates regenerative materials and designs.

Progressive theme setting and spectacular stagings for all textile professionals who want to constantly expand their knowledge: This is what the Heimtextil Trends stand for. After last year's focus on circular solutions,

Heimtextil Trends 24/25 will once again shed light on transformative textile innovations: "At the upcoming event, Heimtextil Trends will again show ways in which the transformation of the home textiles industry is continuing. They thus form the inspirational heart of our trade fair and translate global megatrends into textile visions," says Olaf Schmidt, Vice President Textiles & Textile Technologies.

Under the title "**New Sensitivity**", the focus is on innovations and changes in the composition of textiles, in addition to aesthetic aspects. "In this context, sensitivity means considering the

impact on the environment when making a decision or creating a product. Understanding how natural ecosystems work and prioritising balance as the default are key," says Anja Bisgaard Gaede, Founder of SPOTT trends & business. How does New Sensitivity translate into something concrete in the lifestyle industry, and what does having a sensitive approach to design and products mean? Also the adoption of Artificial General Intelligence (AGI) is transforming current times. AGI has the potential to bring innovative solutions and help tackle significant challenges, also in the textile industry. However, AGI can have the opposite effect on society. AGI needs the mindset of New Sensitivity that helps simplify complexity, expand creativity, and find unseen solutions, also within the world of textiles.

### **Plant-based:**

textiles made from plant crops or plant by-products

Plant-based textiles mean that the fibres are derived from something that grows rather than being synthetically produced. The sustainable advantage of plant-based textiles is that their origin





is natural and, therefore, more able to recirculate in existing ecosystems. They can be divided into two groups. The first group of textiles are made from plant crops. New resilient crops like cactus, hemp, abaca, seaweed, and rubber offer new sustainable textile solutions. Because of mechanical extraction, they can grow despite climate changes and require fewer chemicals in their development. The second group consists of textiles made of plant by-products which are leftover raw materials from production such as banana, olive, persimmon and hemp.

### **Technological:**

technology and technical solutions transforming textiles

Technology can support the transformation of textiles through the use of different methods: upcycling and recycling of textiles, textile construction, and

textile design. Due to decades of production, textiles are now a material available in abundance. Developing technologies for recycling textile waste and methods for upcycling textiles increases the circular usage of existing textiles. Furthermore, old textile construction techniques also offer pathways to sustainable solutions: For instance, using knitting technology for furniture upholstery produces less fabric

waste; alternatively, weaving technique allows the creation of several colours using only a few coloured yarns. Textile Design Thinking is another method that addresses critical issues such as energy usage and durability of natural fibres and enhances these through technological textile advancement.

### **Bio-engineered:**

engineered to enhance bio-degrading

To a certain degree, bio-engineered textiles represent a fusion of plant-based and technological textiles. Bio-engineering bridges nature and technology and transforms the way textiles are made. They can be divided into two directions: fully bio-engineered and bio-degradable textiles. In the production of fully bio-engineered textiles nature-inspired strategies are adopted. Instead of growing plants and extracting their fibres, textiles are made from the protein, carbohydrates, or bacteria in corn, grass, and cane sugar. Manufacturing





involves a bio-molecular process that creates filaments which are made into yarn. The sustainable advantage of bio-engineered textiles is that they can have some of the same functionalities as synthetically produced textiles, while still being biodegradable because of their natural origin. Biodegradable fibres can be added to conventional textiles like polyester to enhance the conventional textiles' ability to revert to materials found in nature and hence biodegrade in natural environments such as water or soil. Although not biodegrading completely, these bio-enhanced textiles will biodegrade up to 93 % compared to conventional textiles.

## Heimtextil Trends 24/25:

### new colourways

A sensitive approach to colouring methods is expressed by a dynamic yet subtle colour palette created through natural pigments deriving from the earth, as traditional colouring processes are brought to the next level through innovative bioengineering technology. In pursuit of creating colours that evoke emotions in our senses while at the same time respecting our values in protecting the environment, we see colour bacteria growing pigments generating hues with great richness

and depth. This New Sensitivity includes acceptance of natural colour flows, as colours may fade with time or morph into new colourways. The colourways for Heimtextil Trends 24/25 were inspired by natural colours deriving from avocado seeds, algae, living bacteria, antique pigments such as raw sienna, and bio-engineered indigo and cochineal. The high black component in most colours allows for widespread application and a greater variety of combinations. The punchy saturated accents enhance our senses as they lift our spirits. In contrast, the grounding neutrals in different shades of grey, terra and even dark purple allow for calmness and tranquillity.





## Future Materials: regenerative design

How are regenerative textiles and materials defined? Regenerative design is dedicated to developing holistic creative practices that restore or renew resources, have a positive impact on the environment, and encourage communities to thrive. For Heimtextil 2024, design futures consultancy FranklinTill is curating a global showcase of cutting-edge textiles and materials to illustrate the principles of regenerative design and recognize pioneering designers, producers and manufacturers who are at the forefront of regenerative design.

The Trend Space at Heimtextil in Frankfurt, Germany, January 9-12, 2023, will showcase these pioneering solutions in an inspiring way. In addition, Heimtextil Trends will offer visitors orientation and insights into the future of home and contract textiles in the form of workshops, lectures and other interactive formats.

Sources: Messe Frankfurt

Photos: Messe Frankfurt

<https://heimtextil.messefrankfurt.com/frankfurt/en/press/photos.html>





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